



BUSINESS USER GUIDE

A small guide for businesses on how to use teepee, including:

- Home Screen
- Creating Offers
- Collabs
- The Search Screen
- Like Creators
- Direct Offers

COLLABS MADE EASY.



THE HOME SCREEN

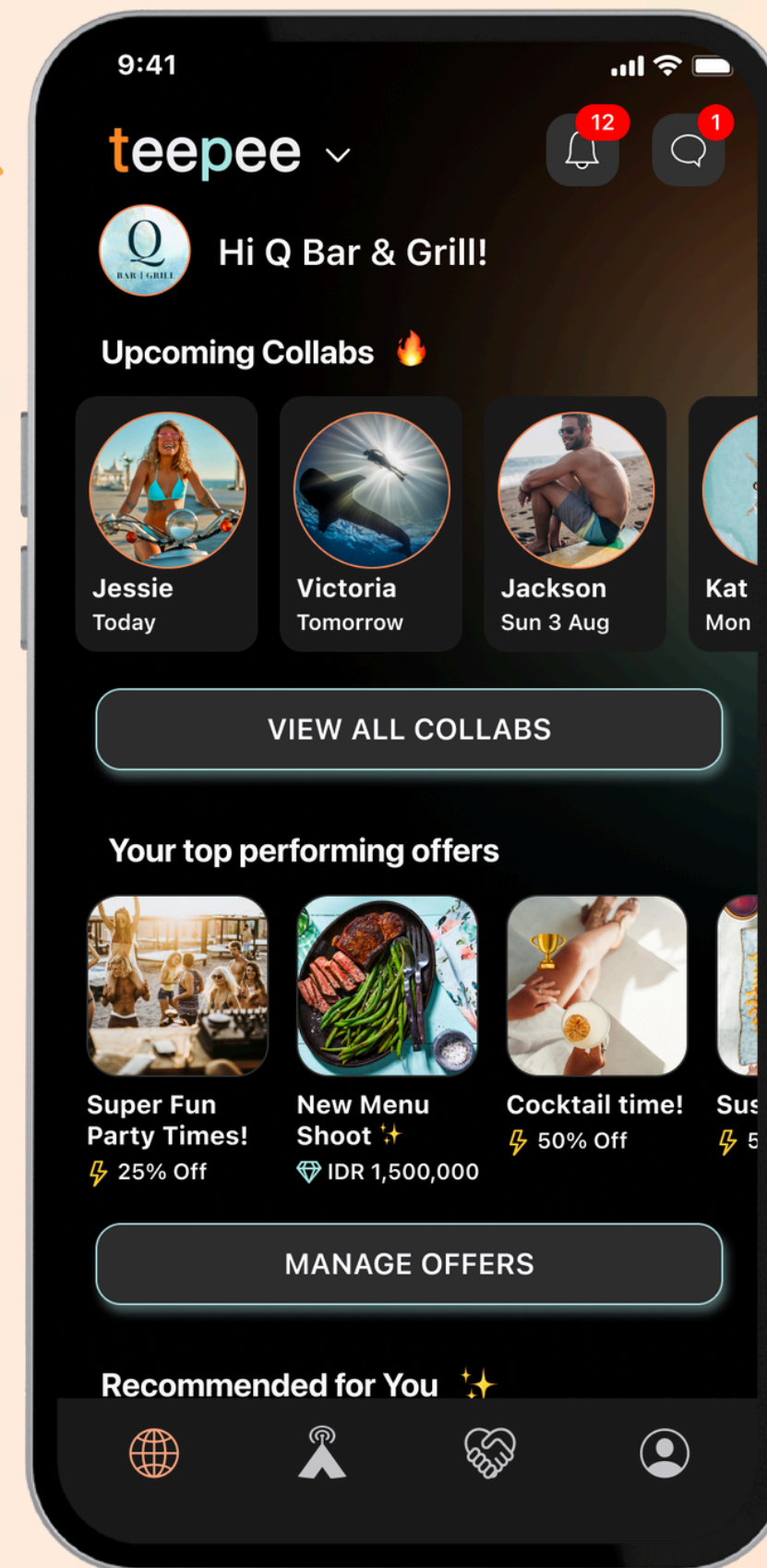
Manage multiple business profiles in one account.

Chat with creators about your upcoming collabs and direct offers.

Streamline your collabs and related messages, **all in one place**.

Keep your team **in the loop** and **focus** on your operations.

- ✓ Built-in collab organizer
- ✓ Collabs are quick and structured
- ✓ Niche creators drive real engagement
- ✓ Team friendly: Log-in from multiple devices
- ✓ Value lives in content, not only follower count



Home Screen

Offers & Collabs

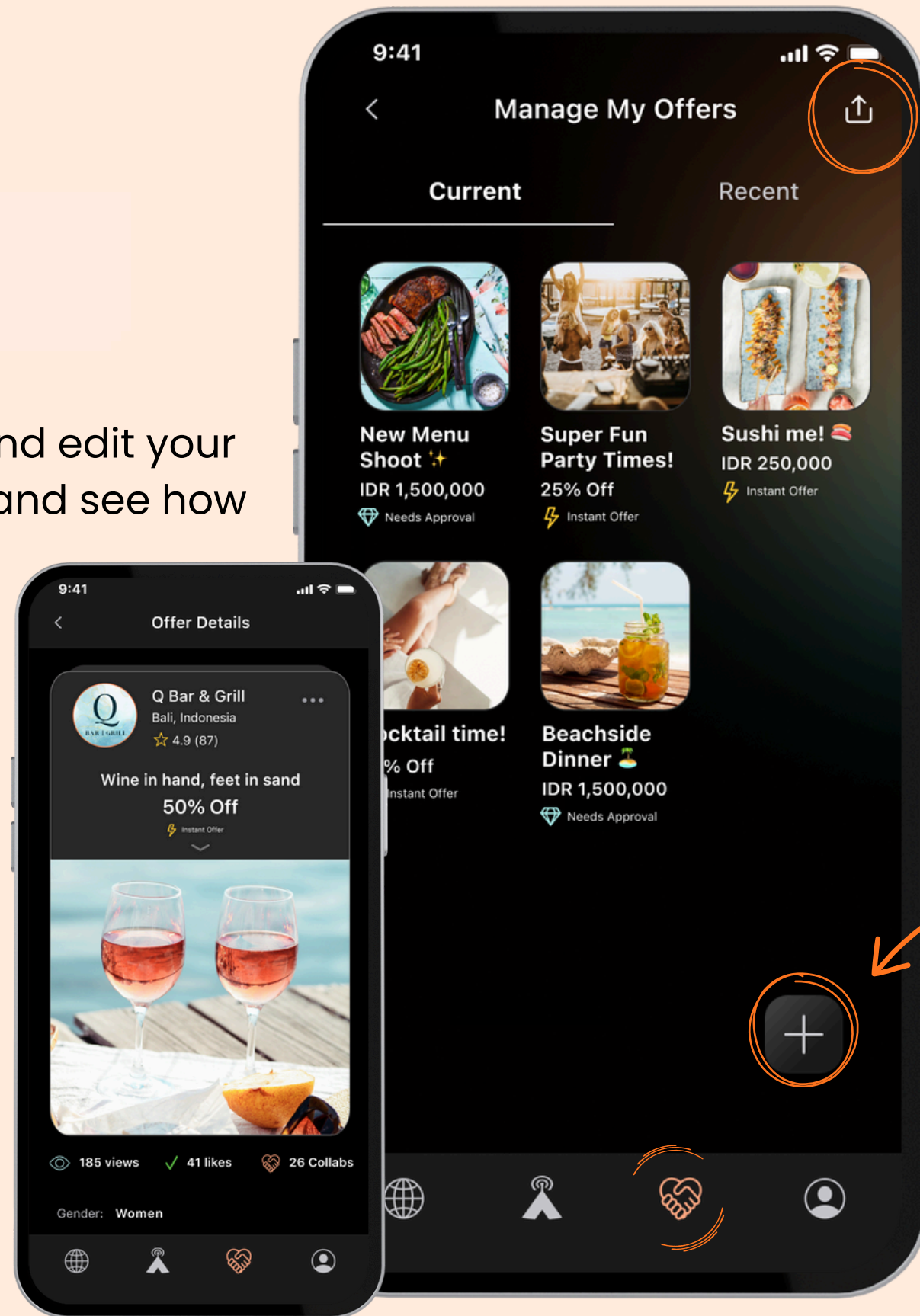
Search

Account

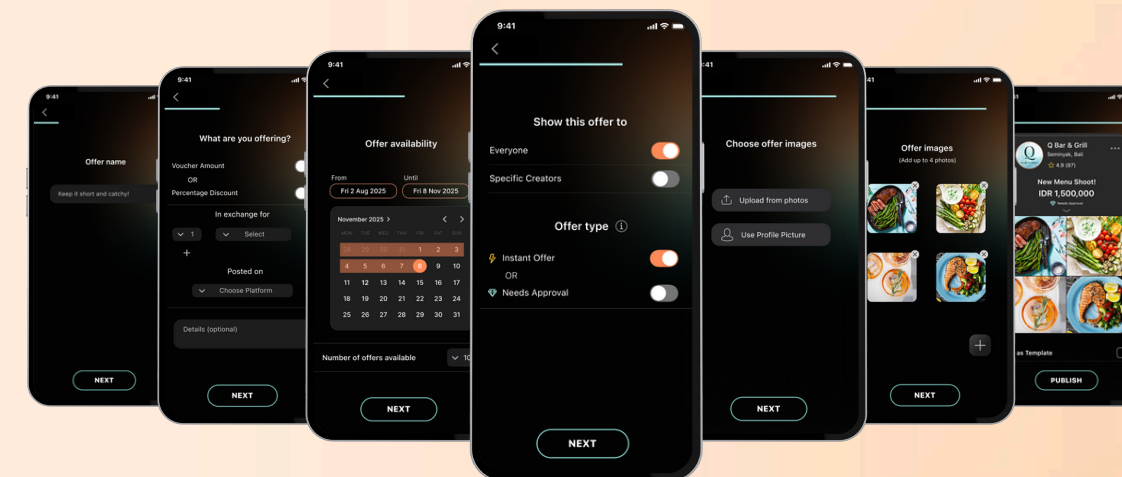
MANAGE OFFERS

Share your offers – creators will only see offers they're eligible for.

Click to view and edit your current offers and see how they perform.



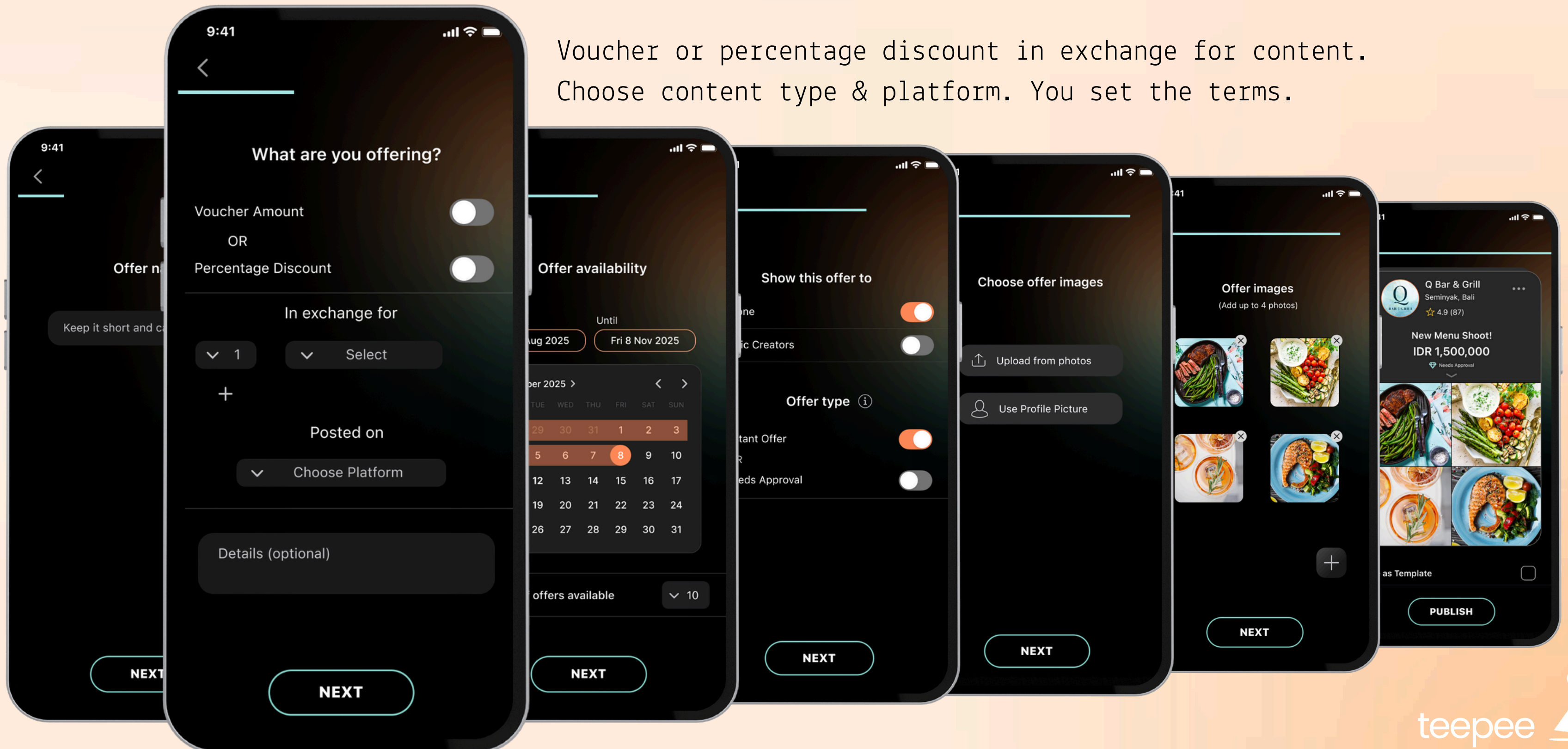
Stay in control and scale on your terms. Publish as many offers as you like to **target different creators.**



Create from scratch or modify a template to your marketing needs. See next slide.

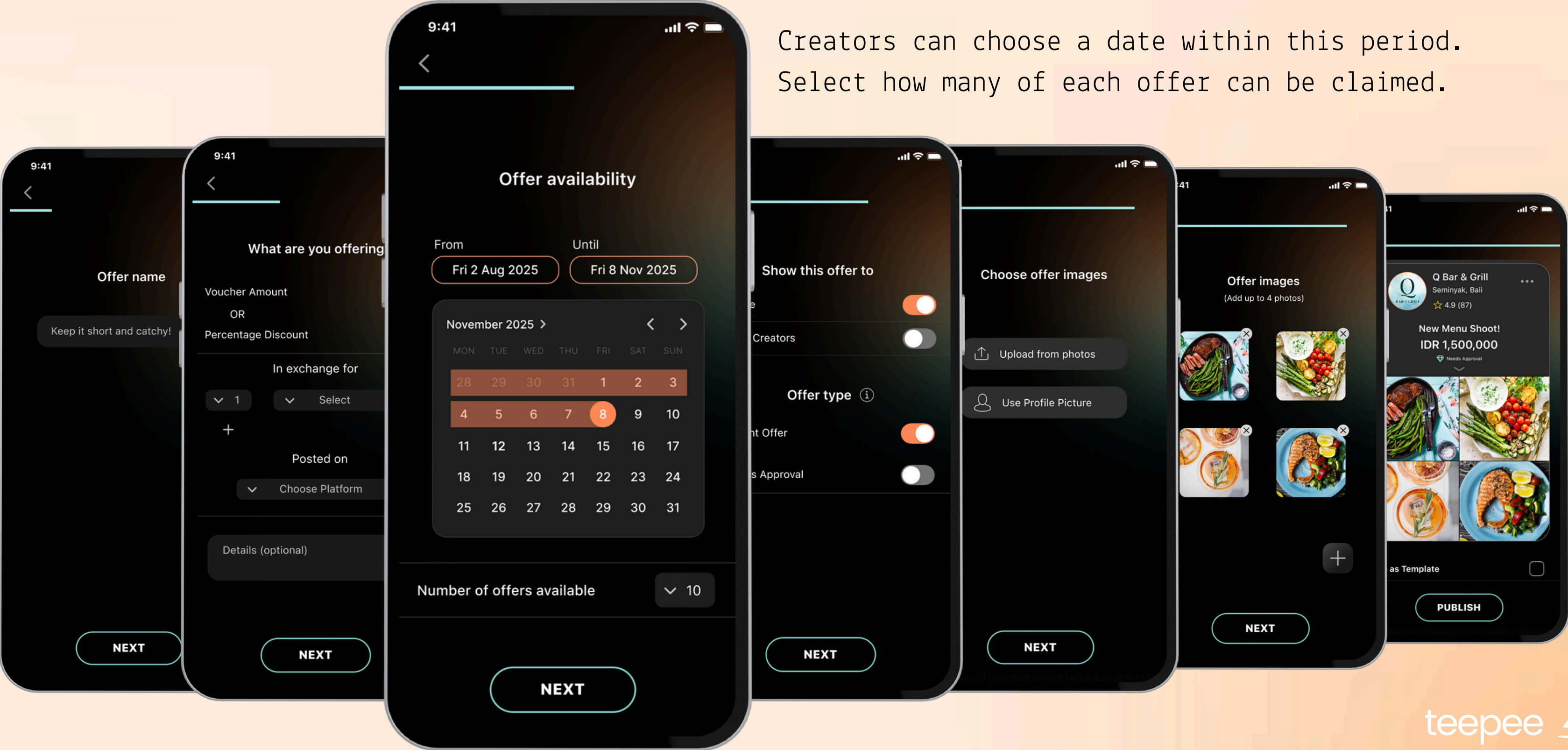
CREATING OFFERS (1/5)

Voucher or percentage discount in exchange for content.
Choose content type & platform. You set the terms.



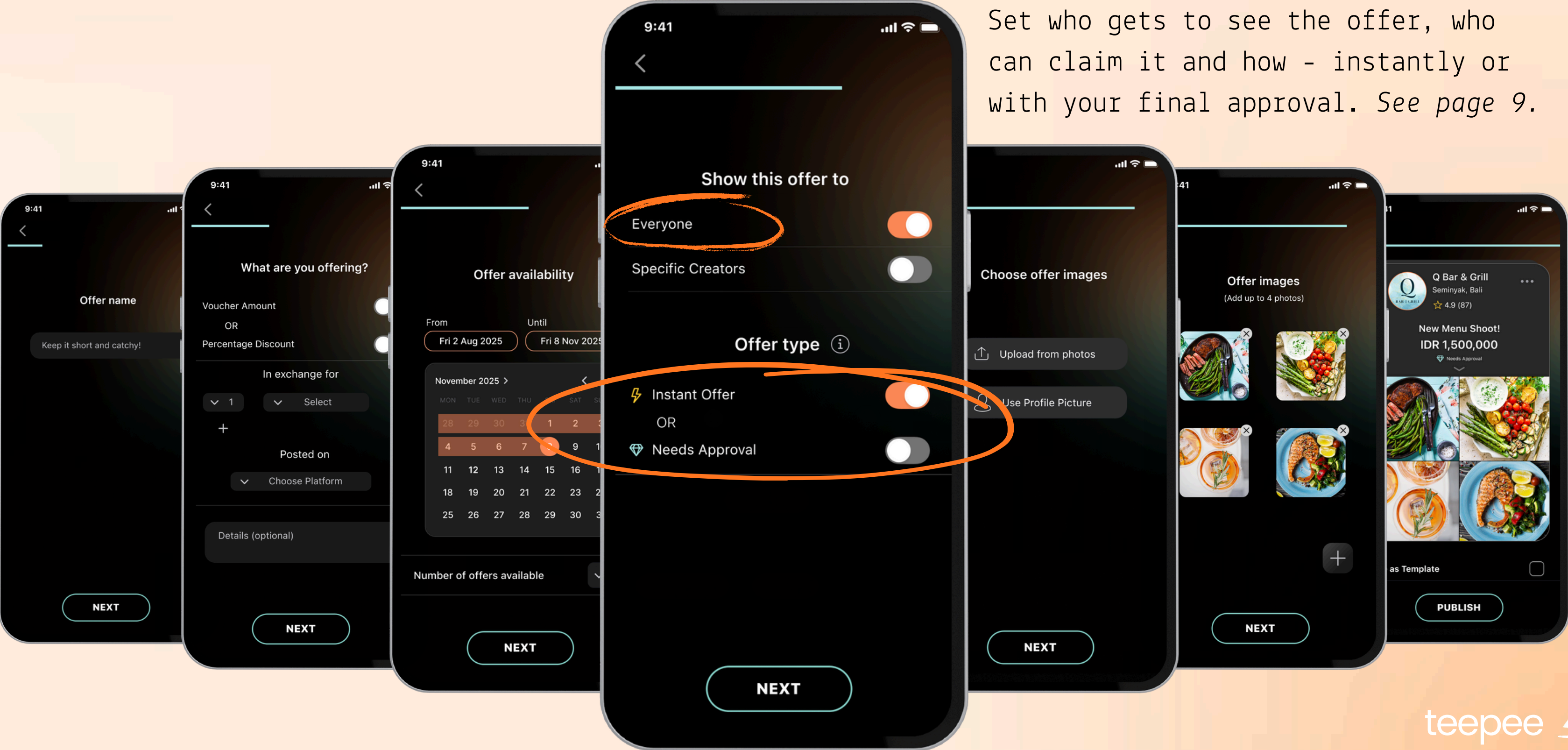
CREATING OFFERS (2/5)

Creators can choose a date within this period.
Select how many of each offer can be claimed.

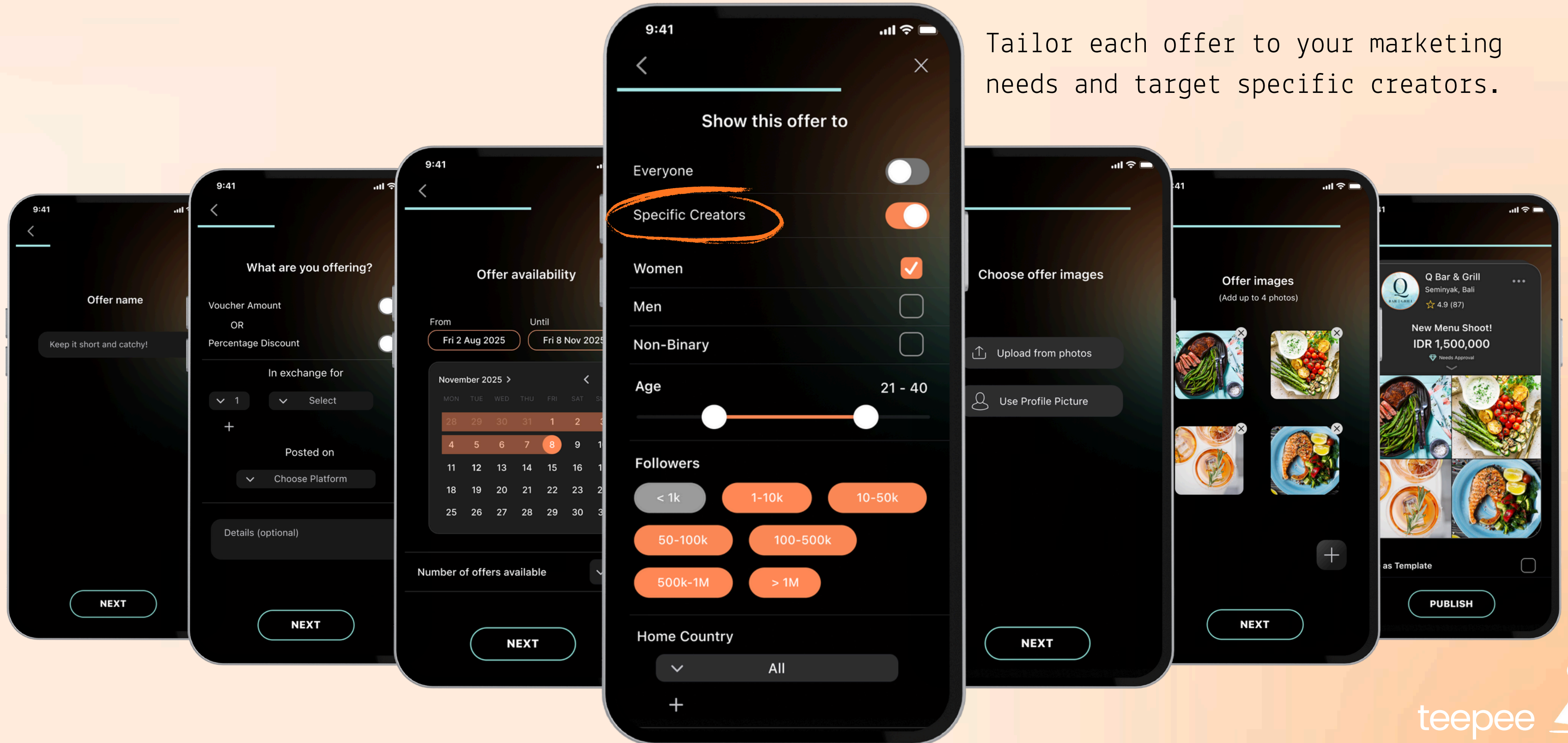


CREATING OFFERS (3/5)

Set who gets to see the offer, who can claim it and how - instantly or with your final approval. See page 9.



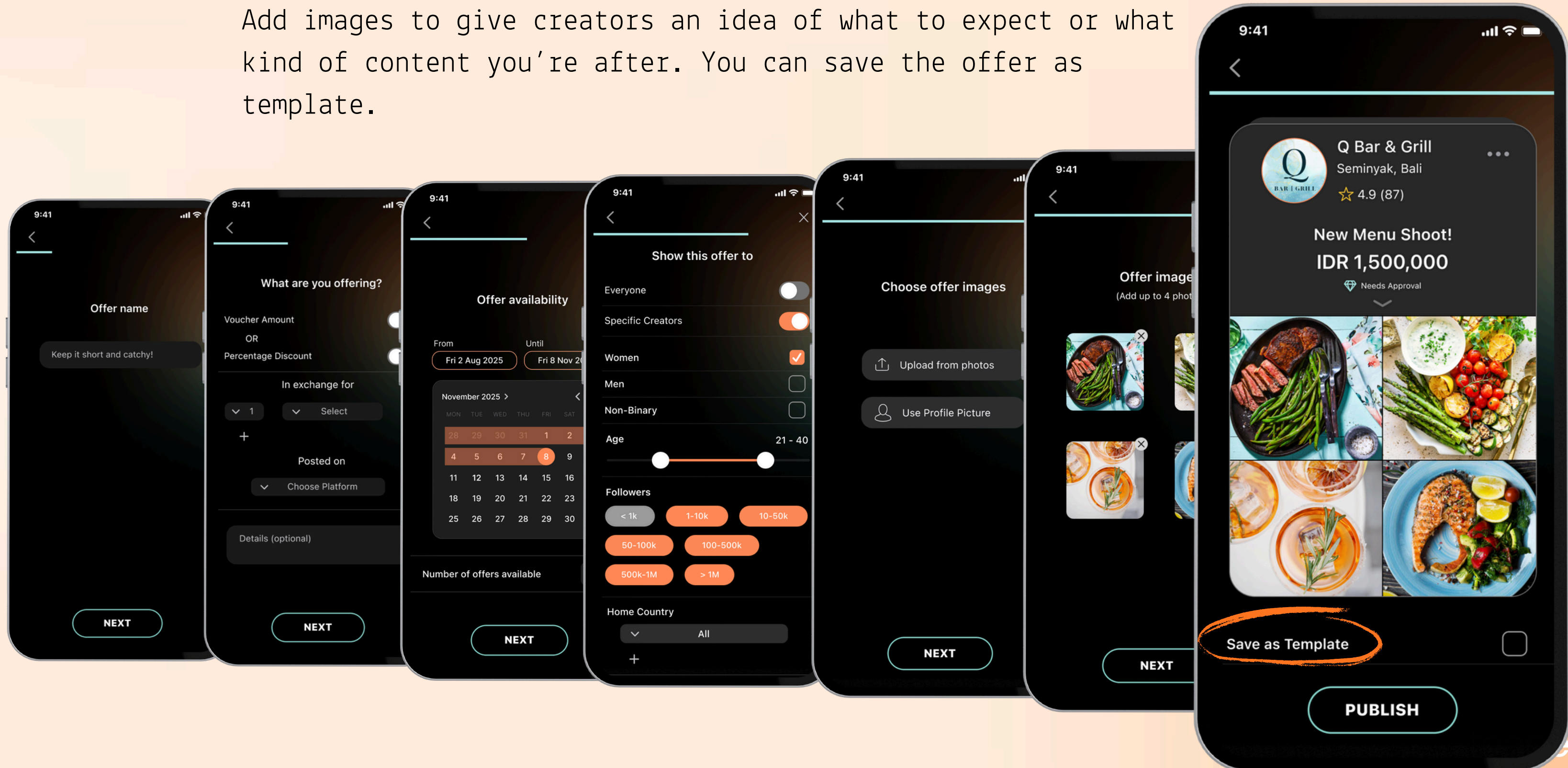
CREATING OFFERS (4/5)



Tailor each offer to your marketing needs and target specific creators.

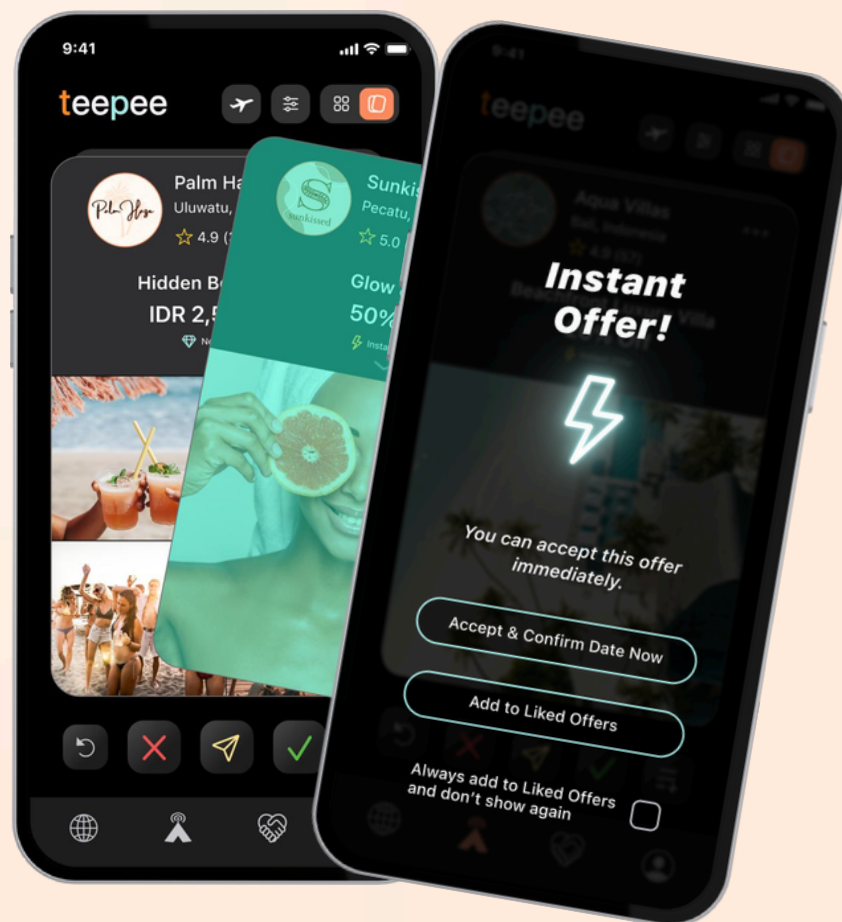
CREATING OFFERS (5/5)

Add images to give creators an idea of what to expect or what kind of content you're after. You can save the offer as template.



INSTANT OFFERS

For every offer you create, **you choose** if creators who are eligible can **claim it instantly**.
No more action needed from your side.

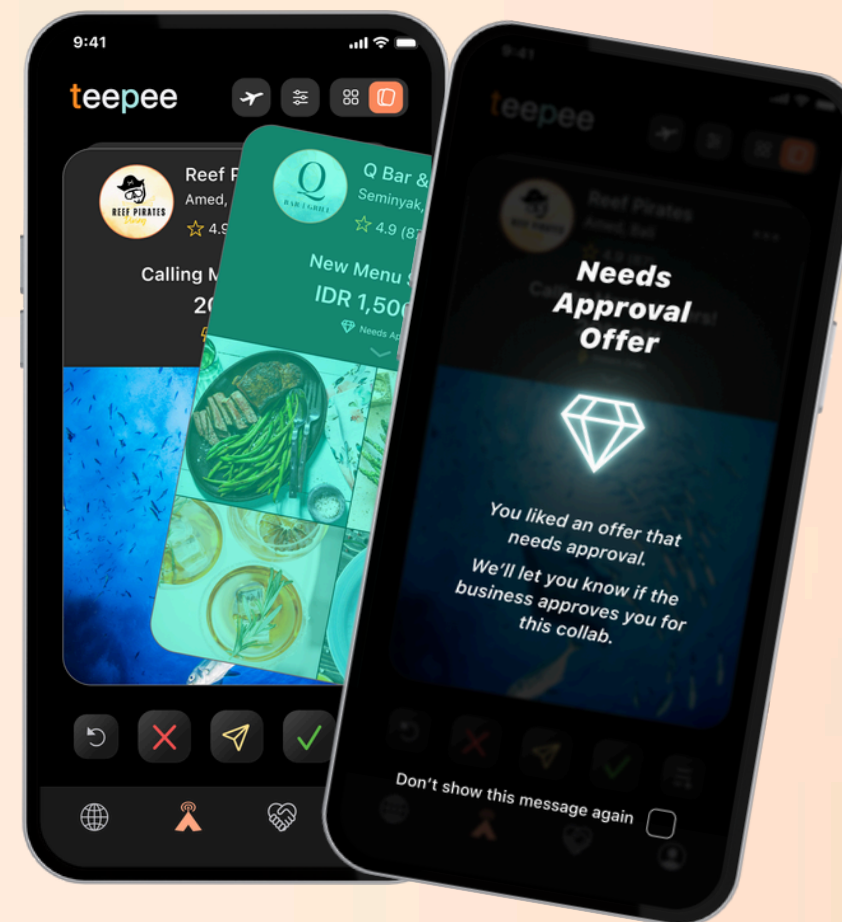


Great for

- increasing reach
- promoting events
- filling quiet hours
- brand awareness

NEEDS APPROVAL OFFERS

Stay in control, every step of the way and find creators that **best fit** your brand. Get notified and approve or decline.



Great for

- product launch
- content creation
- brand ambassadors
- targeting new markets

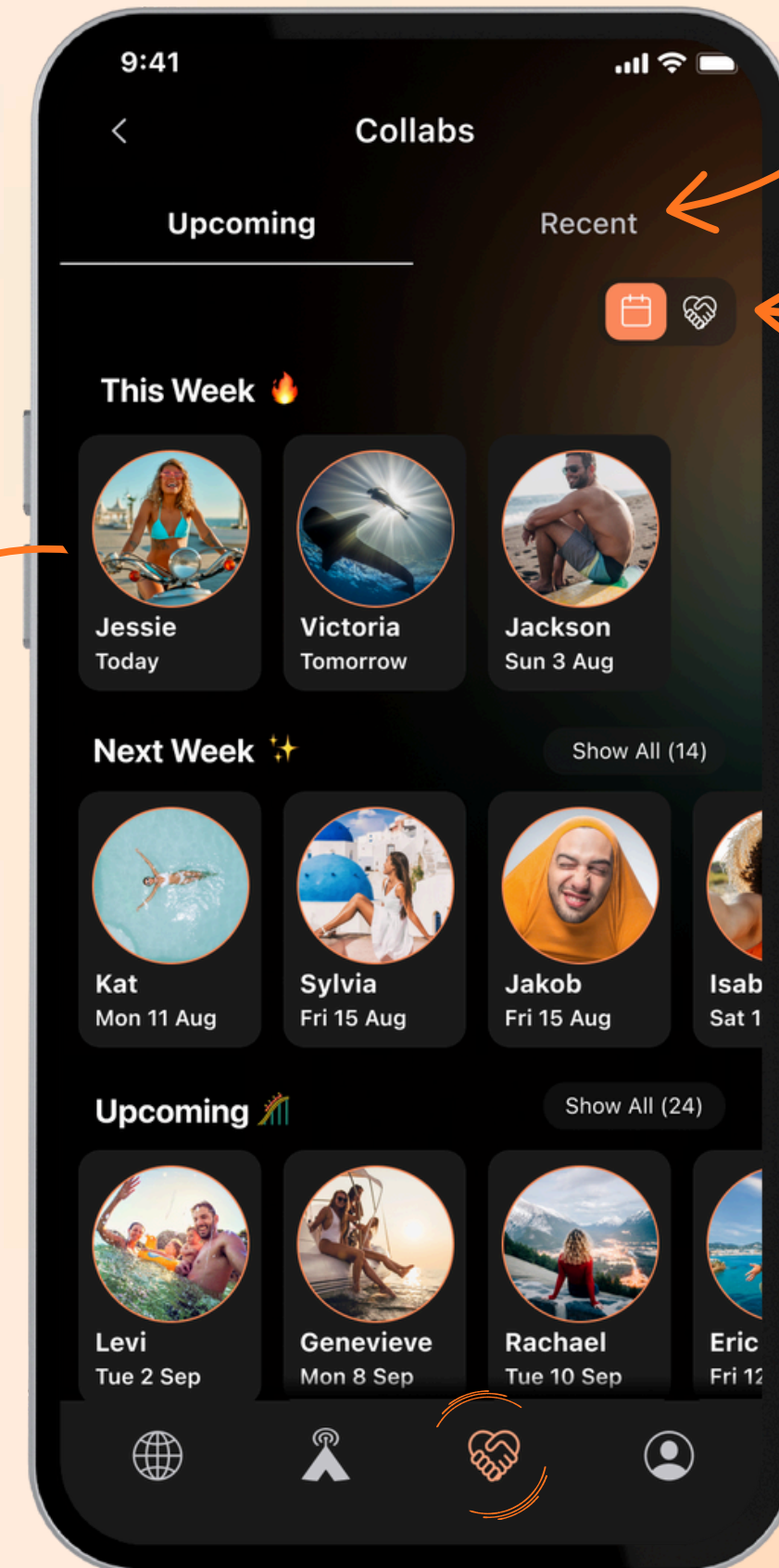
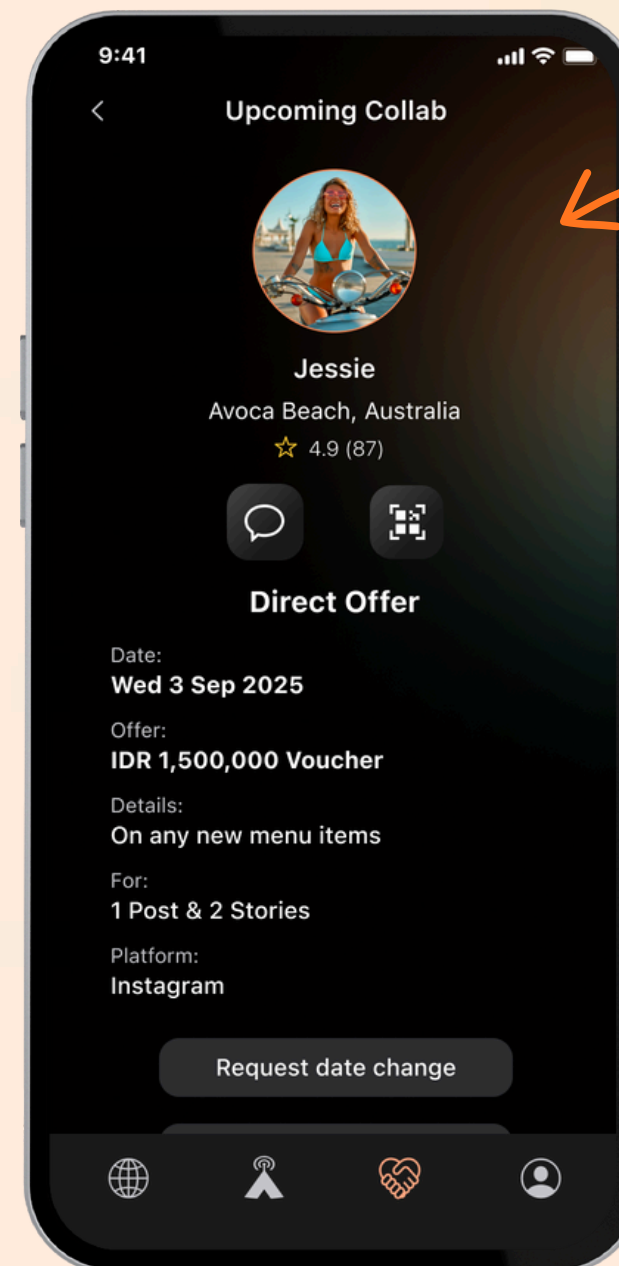
COLLABS

How offers turn into collabs:

- When a creator likes an *Instant Offer* and chooses a date
- When a creator likes a *Needs Approval Offer* and is approved by you

Collab details at your fingertips, view creator profile, message and scan QR code.

You can also request a date change or cancel the collab.



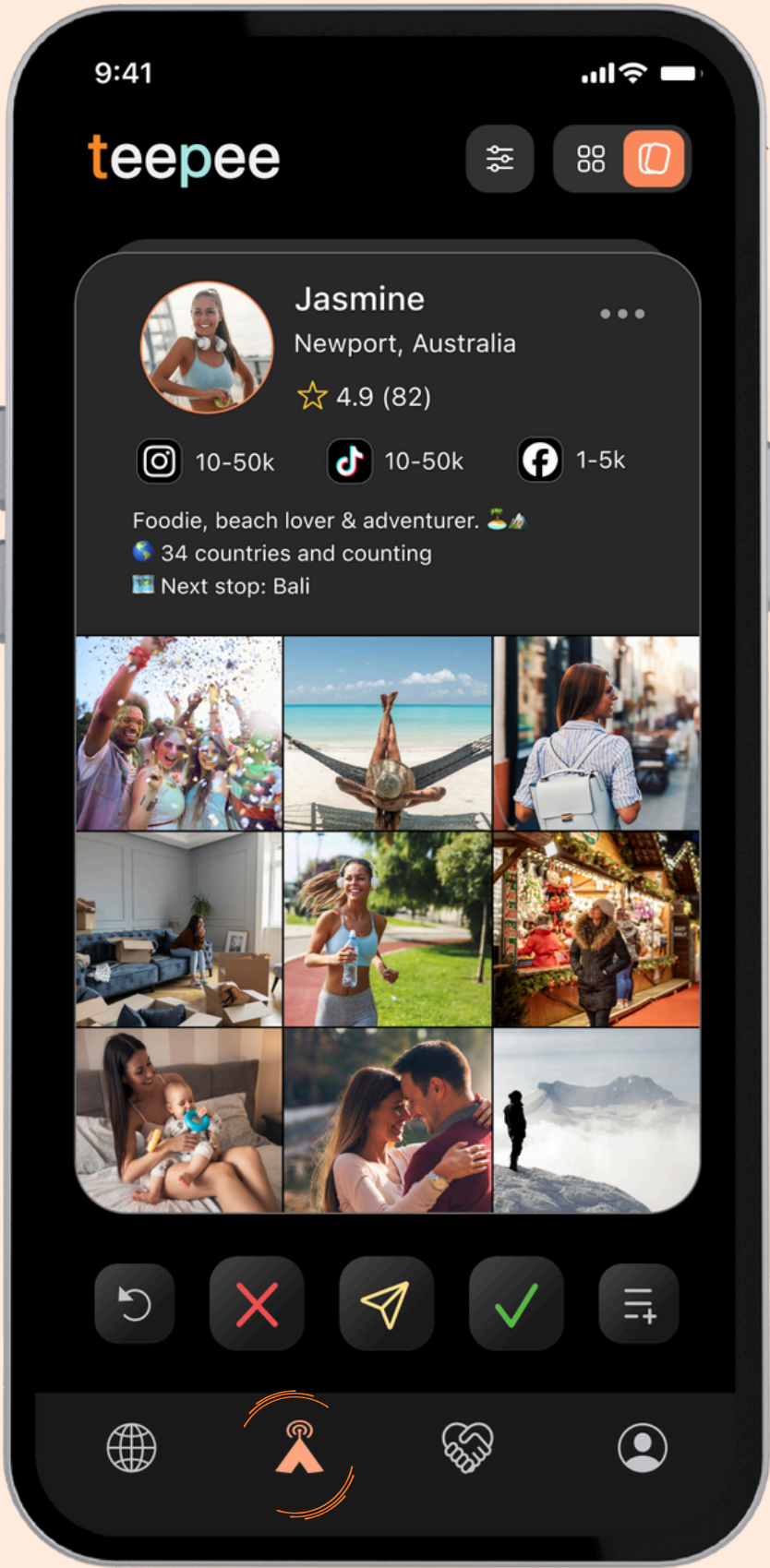
All recent collabs and the links to content saved here.

View upcoming collabs based on offer or date.

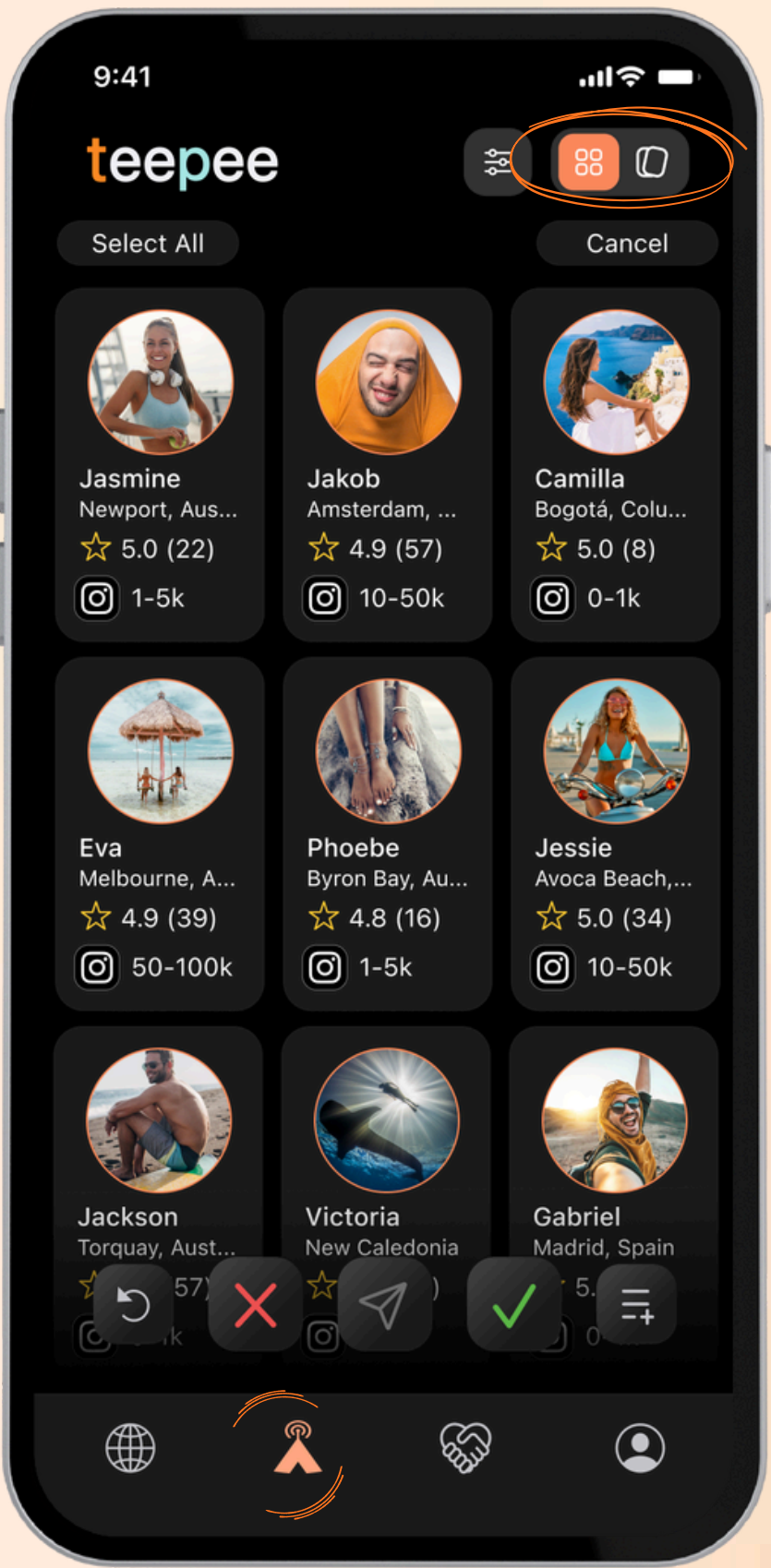
THE SEARCH SCREEN

Swipe through creator profiles in **card view** or explore in **grid view**.

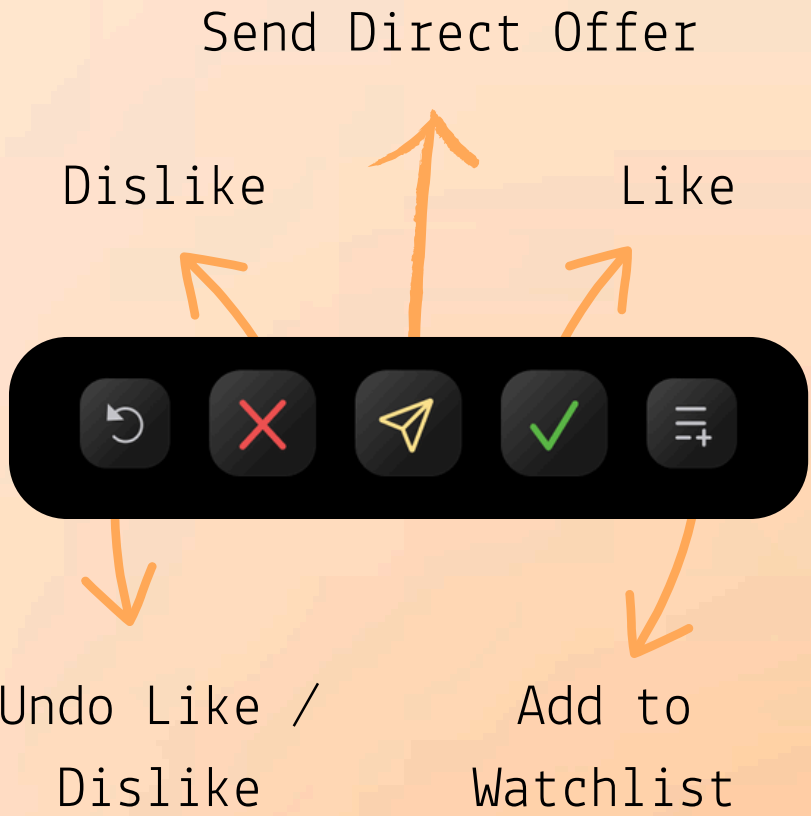
View all or apply filters to narrow down your search.



CARD VIEW



GRID VIEW

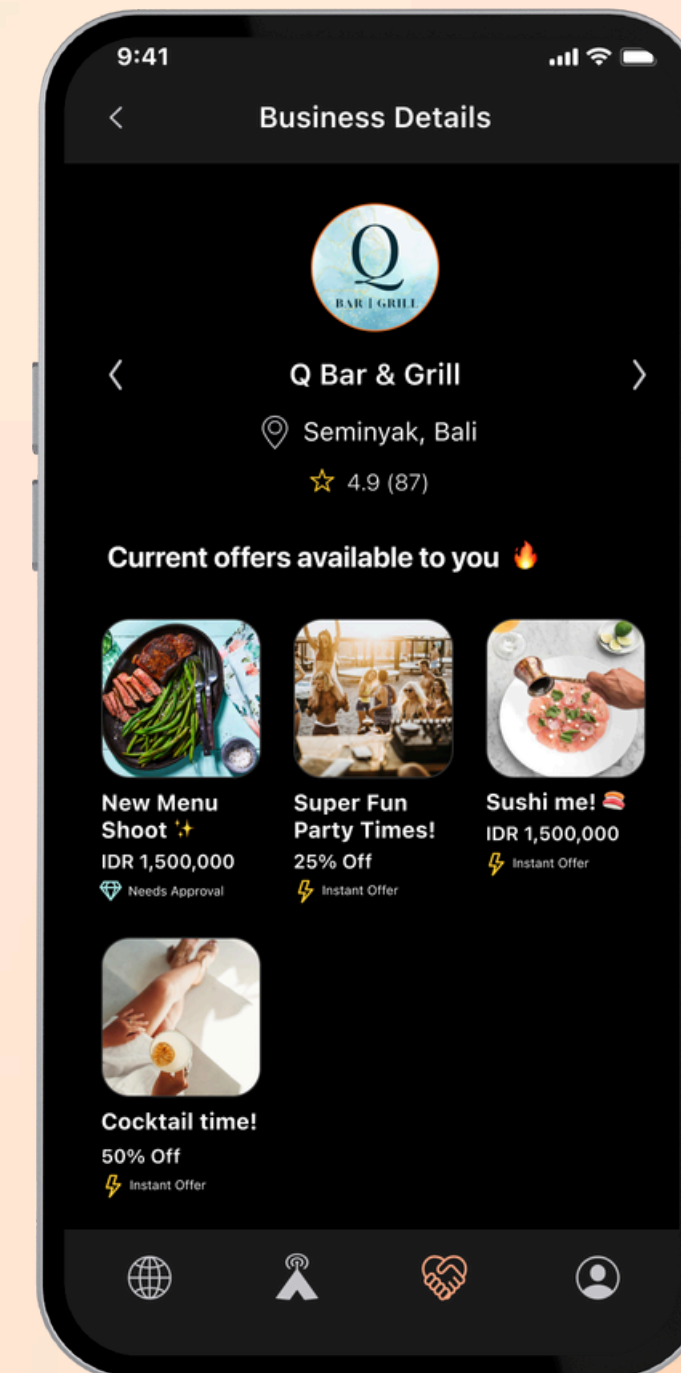
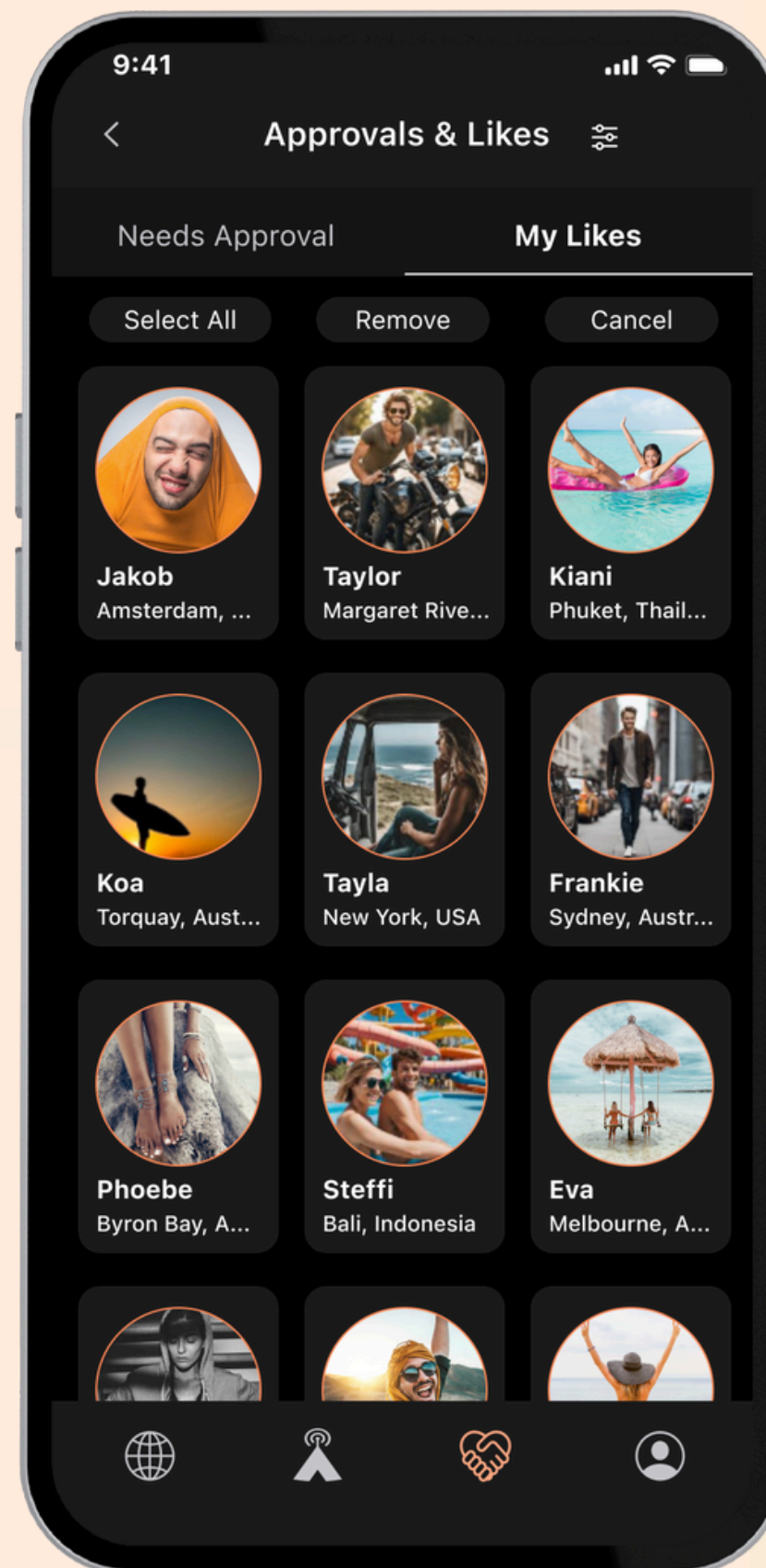


LIKE CREATORS

What happens when you
like a creator?

It's an easy way to promote all
your offers at once!
Creators are notified that you
like them, and will see all of
your offers they're eligible for.

Creators can also reach out to
you with a **Direct Offer**...



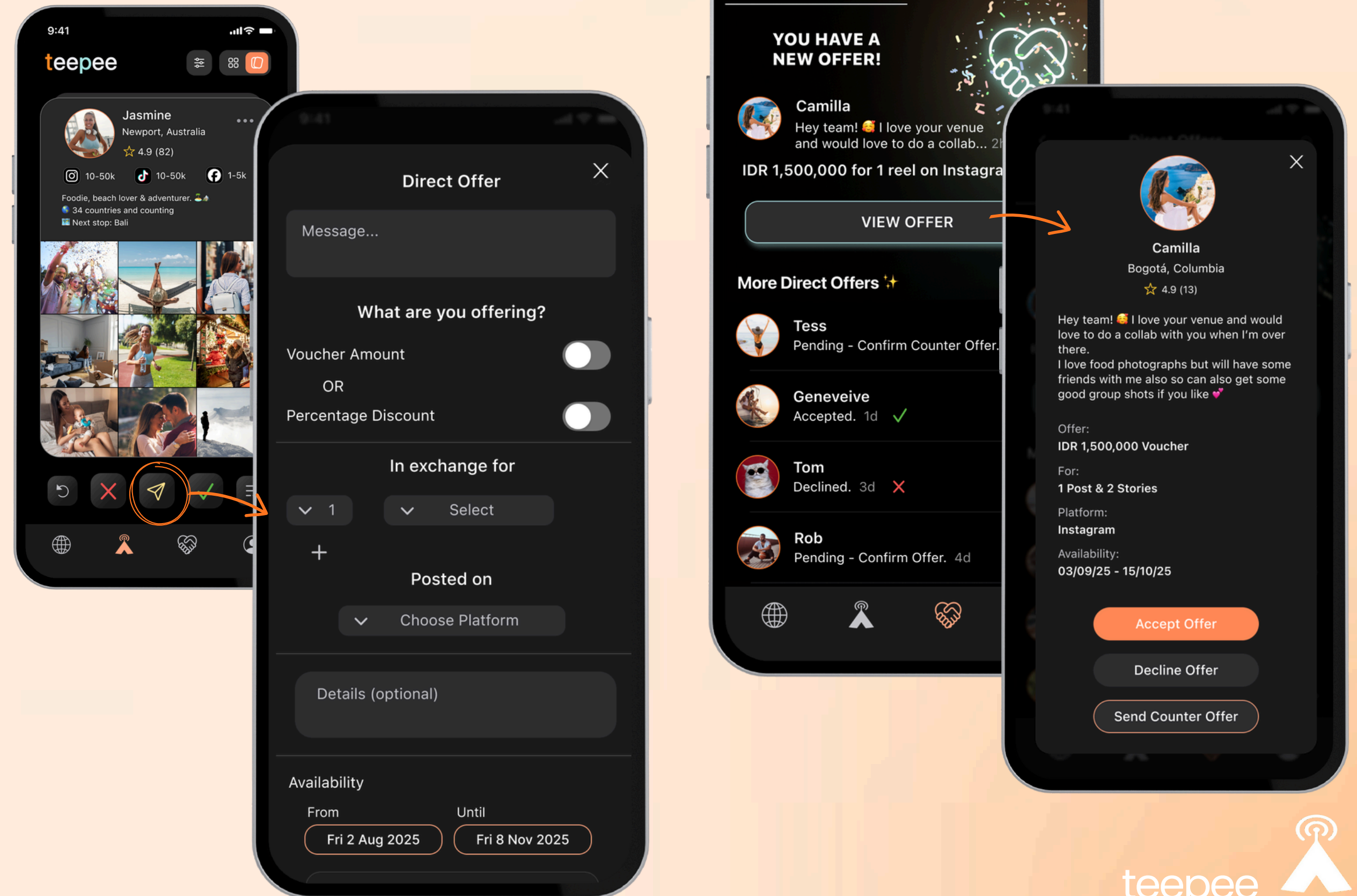
Creators only see
the offers they're
eligible for

DIRECT OFFER

Get Strategic with Direct Offers

Handpick creators and send personalized direct offers.

Creators can also reach out to you with a direct offer for you to accept, decline or respond with a **Counter Offer** – making negotiations even smoother.

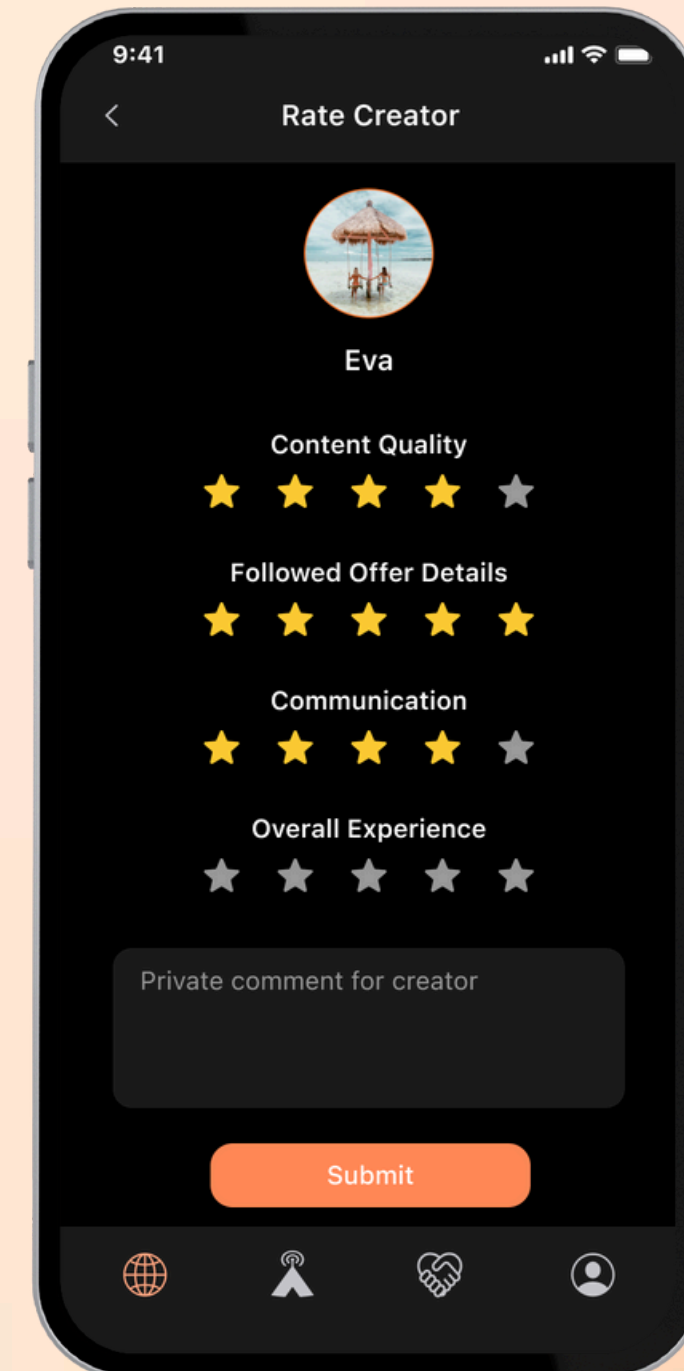
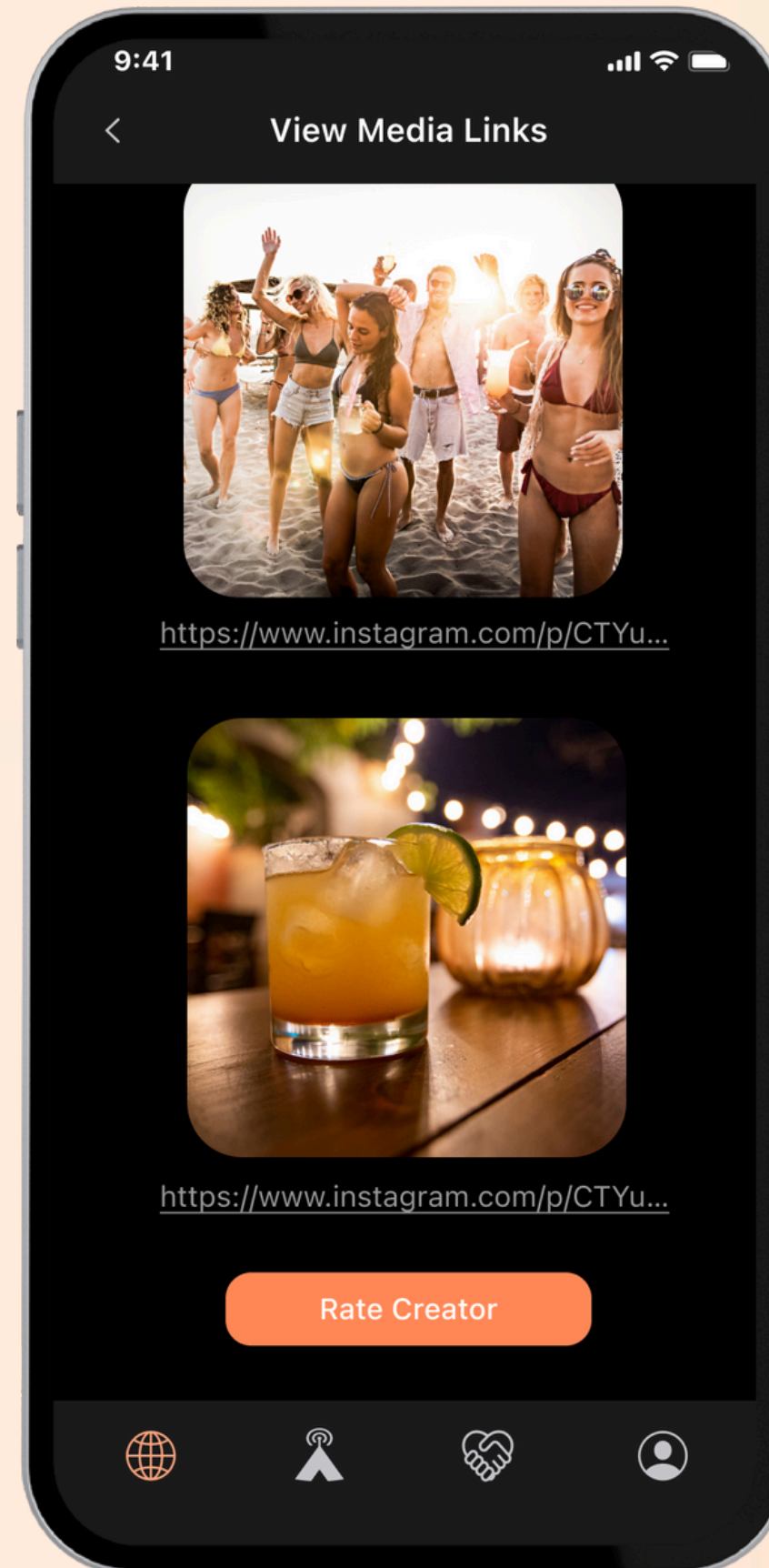


CONTENT CREATED

Creators have 14 days to **post their content** unless you state otherwise in the offer details.

They **upload links to their content** and you are notified. No more scrolling through notifications or missing content.

You can then **rate the creator** and help **create a trusting community** from which you and other businesses and brands benefit.



COLLAB COMPLETED

TEEPEE: COLLABS MADE **EASY**.

Reach out if you want to know more about teepee.
Need support getting started? We've got you.

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Download the app

**SOCIAL MEDIA MARKETING WASN'T MADE FOR REAL PEOPLE.
SO WE BUILT SOMETHING THAT IS.**

