# teepee

# STAFF WELCOME GUIDE

Your quick guide to handling collaborations confidently.



COLLABS MADE EASY.

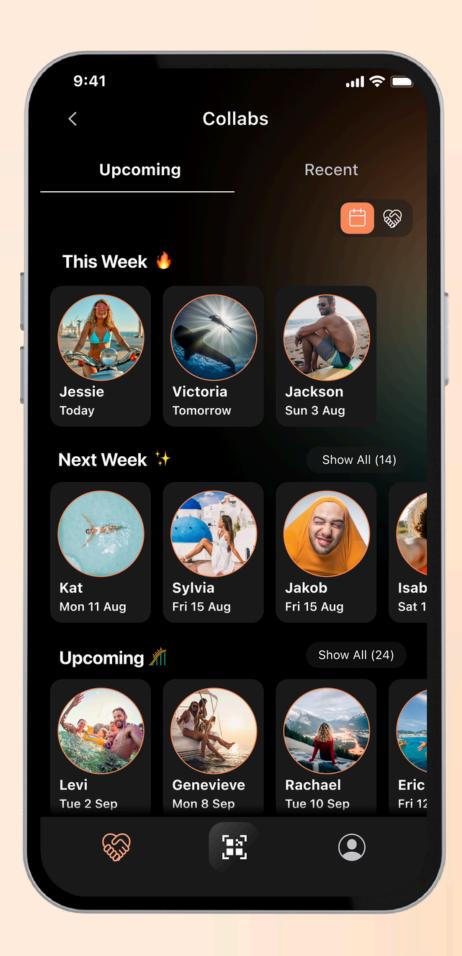
# WHAT IS TEEPEE

Teepee is an app that connects your business with people who create and share content.

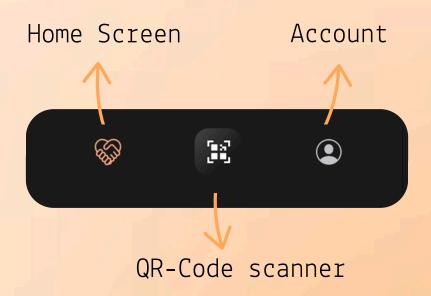
Businesses post offers for collabs, creators like and claim or apply.

#### How it works at a glance

- Manager posts offers → creator selects a date for the collab → you see it in teepee
- Creator arrives → you scan their QR code and see offer details → click confirm → manager is notified → done



Teepee is your collab booking system.
Think of it like a reservation system, but for collab visits.





# CURRENT CHALLENGES

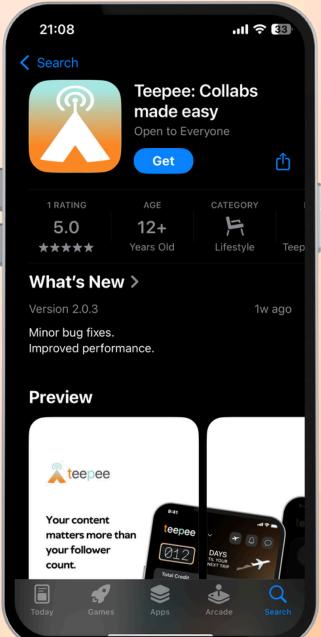
#### Many teams face the same problems when it comes to collabs:

- Not knowing when a creator is coming or what they get.
- Information shared through chat or notes... easy to lose track
- Awkward conversations about payment or extra free items
- Creators showing up unannounced or too late
- Miscommunication between staff and managers
- Shift changes and leave makes communication even harder

Information exchange between marketing and floor staff is crucial and time consuming on both sides.

Teepee fixes this: everything is in one app, visible to everyone.







# HOW TEEPEE HELPS

#### Teepee makes creator visits as simple as handling a normal booking.

#### Here's what it does for you:

- All info in one place who's coming when, what they get, what they look like.
- No more missing messages details don't depend on WhatsApp or someone remembering.
- Smooth handovers every team member can check the app and welcome creators confidently
- Less confusion at the door if they're on today's list, you know exactly what to do.
- Easy to verify just scan the QR code and the manager gets notified instantly.
- Confidence on the floor no awkward situations or guessing what's included.
- Team friendly Log-in from multiple devices

Result: You stay informed, prepared and supported.

With fewer mistakes and less back-and-forth with managers.



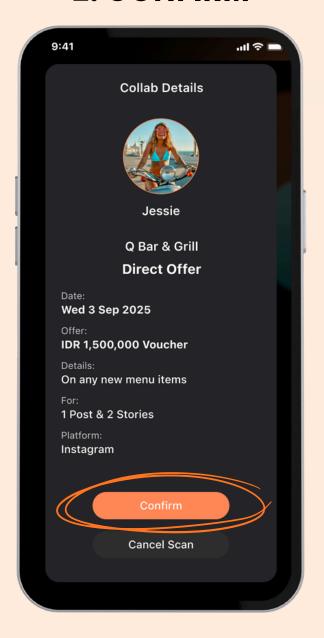
# HOW IT WORKS

When creators arrive at the venue, simply scan the QR code and press confirm.

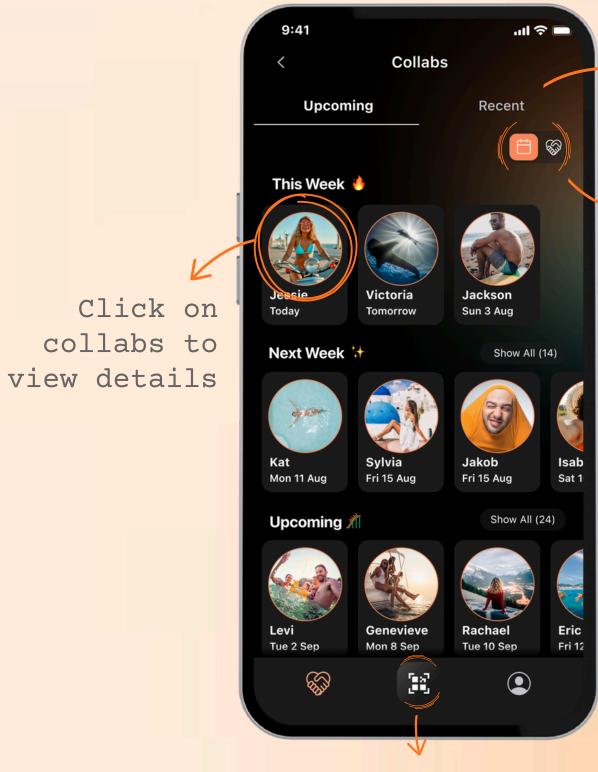
#### 1. SCAN



#### 2. CONFIRM



#### **Home Screen**



Once scanned, collab is listed in Recent

switch view from calendar to collab

QR-code scanner



# YOUR QUICK CHECKLIST

#### 1. Check teepee at the start of your shift.

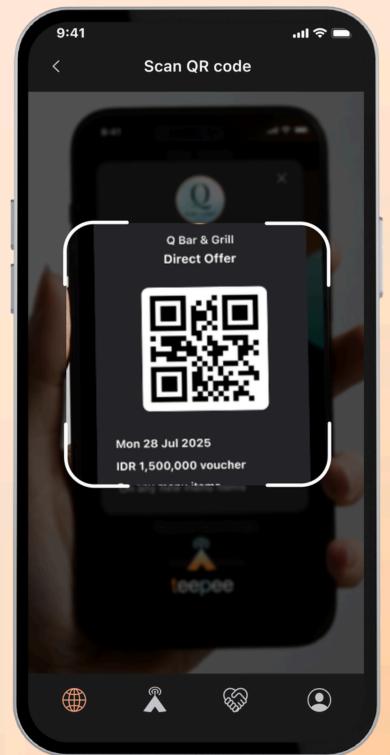
See all upcoming collabs — who's coming, what time and exactly what they get. If anything is unclear, ask your manager before the creator arrives so you're fully prepared. (teepee works on phone and tablet.)

#### 2. Ask for the creator's QR code when they arrive and scan it.

Scanning the QR code is crucial — it confirms the visit, notifies the manager and unlocks the next step for the creator to upload their content.

#### 3. Give what's written in the offer

You'll see the exact details in teepee: Voucher amount or percentage discount, and if the managers put down details, e.g. lunch special only, max amount of drinks and whether it's for the creator only or includes a friend.





## WHAT YOU CAN DO

#### See all upcoming visits

Who's coming, when, and what they receive.

#### Scan QR codes on arrival

This confirms the visit and notifies the manager.

#### Check offer details

Voucher amount, percentage discount, restrictions, details, etc.

#### Use teepee on phone or tablet

One staff account works across multiple devices, on both iOS and Android.

## WHAT YOU CANNOT DO

#### **Approve or reject creators**

That's handled by your manager/marketing team.

#### Create or edit offers

You can view all details, but you can't make changes.

#### Change visit dates

Creators must reschedule through the app, or managers handle it.

#### Access business profile settings

Password, offers, business information and account settings are manager-only.

#### Message creators

Chat is view-only. You can read what was discussed, but not send messages.



# TEEPEE: COLLABS MADE EASY.

Reach out if you want to know more about teepee. Need support getting started? We've got you.

- www.teepee.app
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SOCIAL MEDIA MARKETING WASN'T MADE FOR REAL PEOPLE.
SO WE BUILT SOMETHING THAT IS.

